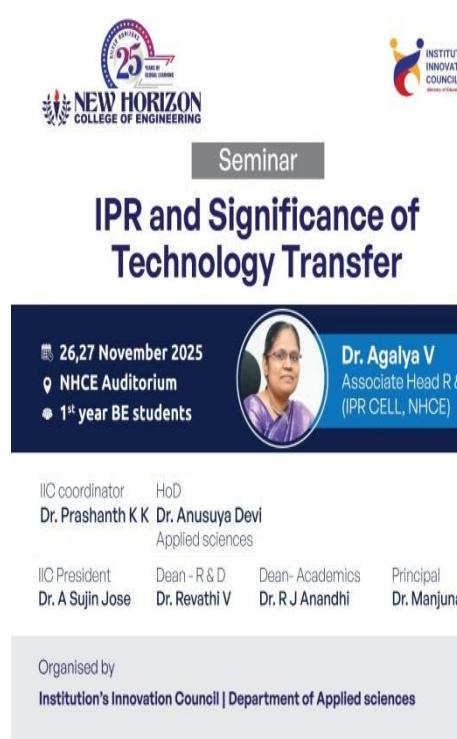
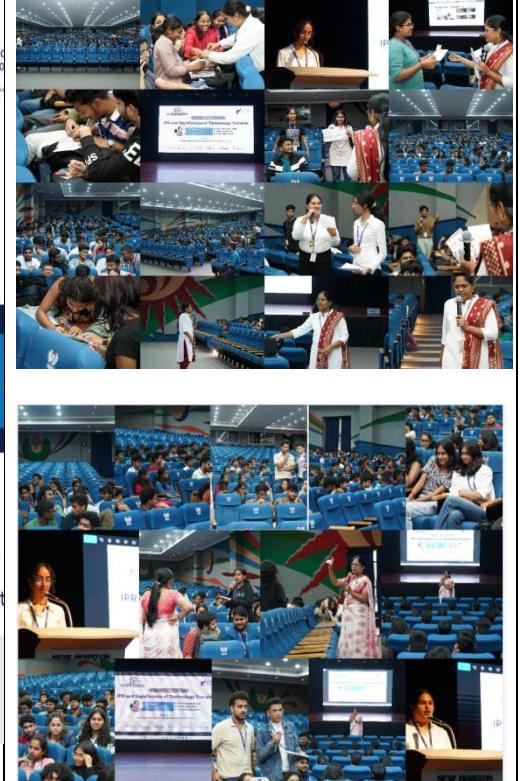
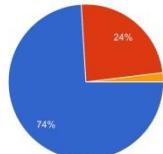
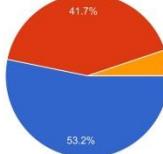
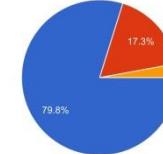
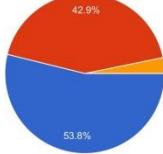


IIC Activity Report

Quarter No	IIC 8.0 – Quarter I		
Thrust Area	Inspiration, Motivation, and Ideation		
Mandatory/Elective	Mandatory		
Social Media Link (Linkedin/ Facebook/Instagram/ Twitter)	https://www.linkedin.com/feed/update/urn:li:activity:7401109882688462848		
Video Link (Minimum Five Minutes Video)	NIL		
Programme Driven by	NHCE IIC in association with Applied Sciences		
Type of Activity	IIC Activity		
Activity Name	Seminar on IPR and Significance of Technology Transfer		
Programme Type	Level 2 - Seminar		
Programme Theme	IPR and Technology Transfer		
Mode of Conduct	Offline	Blended	Online
Time	From: 9:30 AM		To: 4:00 PM
Dates	Starting: 26.11.25		Ending: 27.11.25
Number of student Participants (Min: 50)	350		
Number of Faculty Participants (As Many)	20		
Number of External Participants	NIL		
Expenditure Amount, If any	NIL		
Remarks	Successfully organised the IIC calendar activity		
Objective (100 words)	The objective of the seminar on Intellectual Property Rights (IPR) and the Significance of Technology Transfer was to create awareness among students and faculty about the importance of protecting creative and innovative works through appropriate IPR mechanisms. The session aimed to enhance understanding of patents, copyrights, trademarks, and their role		

	<p>in safeguarding innovations.</p> <p>Another key objective was to highlight how technology transfer facilitates the movement of research outcomes from academic institutions to industry, promoting commercialisation and societal benefit. The seminar intended to equip participants with knowledge to encourage innovation, foster entrepreneurship, and support a culture of responsible research and development.</p>
Benefit in-terms of learning/skill/knowledge obtained	<p>The seminar on IPR and the Significance of Technology Transfer provided participants with valuable learning and skill-building opportunities. Students gained a clear understanding of different forms of Intellectual Property Rights such as patents, copyrights, trademarks, and industrial designs, and learned how these protect innovative ideas and creative outputs.</p> <p>The session enhanced their ability to identify patentable work, understand documentation requirements, and appreciate the legal and ethical aspects of innovation. Participants also developed awareness of the technology transfer process, including licensing, collaboration, and commercialisation pathways. This knowledge strengthened their skills in innovation management, research planning, and professional communication. Overall, the seminar enriched their academic growth, encouraged entrepreneurial thinking, and equipped them with practical insights necessary for transforming research ideas into impactful technological solutions.</p>
Key outputs/ Measurable Parameters	<p>The seminar on IPR and Technology Transfer resulted in several clear and measurable outcomes. Participants demonstrated improved understanding of different categories of Intellectual Property Rights and their relevance to academic and industrial innovation. A significant output was the increased number of students able to explain the patent filing process, identify protectable research outcomes, and differentiate between copyrights, trademarks, and patents.</p> <p>Attendance and engagement levels were strong, reflected through active question-answer sessions and participation in discussions. Feedback forms indicated enhanced awareness of technology transfer mechanisms such as licensing, MoUs, and industry collaboration. Another measurable parameter was the rise in student interest toward innovation-based projects and entrepreneurship activities.</p> <p>Faculty members reported better readiness among students to document research properly for potential IPR applications. Overall, the seminar contributed observable improvements in knowledge, research orientation, and confidence in navigating intellectual property and technology commercialisation processes.</p>
Photograph 1 and 2	

<p>Poster Sample and Collage Photo</p>																																		
<p>Feedback Sample</p>	<p>How would you rate the overall session? 104 responses</p>  <table border="1"> <thead> <tr> <th>Rating</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>Good</td> <td>74%</td> </tr> <tr> <td>Average</td> <td>24%</td> </tr> <tr> <td>Bad</td> <td>2%</td> </tr> </tbody> </table> <p>How would you rate the overall organization of the event? 156 responses</p>  <table border="1"> <thead> <tr> <th>Rating</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>Excellent</td> <td>53.2%</td> </tr> <tr> <td>Average</td> <td>41.7%</td> </tr> <tr> <td>Bad</td> <td>5.1%</td> </tr> </tbody> </table>	Rating	Percentage	Good	74%	Average	24%	Bad	2%	Rating	Percentage	Excellent	53.2%	Average	41.7%	Bad	5.1%	<p>How useful was the content of the session? 104 responses</p>  <table border="1"> <thead> <tr> <th>Rating</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>Good</td> <td>79.8%</td> </tr> <tr> <td>Average</td> <td>17.3%</td> </tr> <tr> <td>Bad</td> <td>2.9%</td> </tr> </tbody> </table> <p>How engaging was the session? 156 responses</p>  <table border="1"> <thead> <tr> <th>Rating</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>Excellent</td> <td>53.8%</td> </tr> <tr> <td>Average</td> <td>42.9%</td> </tr> <tr> <td>Bad</td> <td>3.3%</td> </tr> </tbody> </table>	Rating	Percentage	Good	79.8%	Average	17.3%	Bad	2.9%	Rating	Percentage	Excellent	53.8%	Average	42.9%	Bad	3.3%
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	<p>Which part of the session did you find most helpful? 156 responses</p> <p>Creating a greeting card</p> <p>Starting part</p> <p>The whole session was helpful overall</p> <p>Interactive activities</p> <p>The group activity one in which we had to make a greeting card</p> <p>Interaction</p> <p>Greeting cards making</p> <p>The greeting card marking</p> <p>Last</p>	<p>Which part of the session did you find most helpful? 156 responses</p> <p>..</p> <p>Everything</p> <p>Last part</p> <p>Making greeting card</p> <p>Every part</p> <p>None</p> <p>Nothing</p> <p>Overall session</p> <p>New ideas for making the greeting cards</p>	<p>Which part of the session did you find most helpful? 156 responses</p> <p>The part where the patent product was shown</p> <p>Overall all topic is good</p> <p>The last 10 mins</p> <p>Innovating ideas</p> <p>Interaction</p> <p>The knowledge given</p> <p>Intellectual Property Website</p> <p>Greeting card's</p> <p>The activity</p>	
Registration/ Attendance	Attached			
Sample Certificate (If Any)	Nil			
Resource Person Profile Information	<p>Name of the Resource Person: Dr Agalya V</p> <p>Associate Head R & D</p> <p>IPR CELL</p> <p>New Horizon College of Engineering</p> <p>Email : dr.agalyav.nhce@newhorizonindia.edu</p> <p>Phone Number :63690 53454</p>			

Signature of IIC Coordinator
Dept. of Applied Sciences

Signature of HoD